

ETHICAL COMMUNICATION AND LEADERSHIP:

Making a Difference in Our
Professions

Featuring:

- Our keynote presenter: Anton Gunn is a Former Senior Advisor to President Barack Obama and the world’s leading authority on Socially Conscious Leadership (he is also a social worker!)
- 5 ETHICS HOURS!

Friday, November 1, 2019

8:00 – 8:30 am: Registration & Networking

8:30 – 2:45 pm: Presentation
See back page for detailed agenda

Palmetto Goodwill
Magnolia Room
2150 Eagle Drive (Bldg 100)
North Charleston, SC 29406

A light lunch will be provided.

\$70 Early Registration;
\$90 Regular Registration

Space is limited.
Please register online at
www.ceucreationsinc.com



CONTINUING EDUCATION EVENT,
LUNCH & 5 ETHICS HOURS

———— **5 Credit Hours Approved For:** ————

- Social Work (5 Ethics or Clinical Hours)
- Case Managers (CCMC – 5 Ethics Hours)
- RN (CA Board of Registered Nursing – 5 Contact Hours)
- LPC (Ethics Hours: 5 NBCC Hours, )
- Attendance or applied credit certificate available for other credentials.

———— **Presenter:** ————

Anton Gunn, MSW
Kim Wilson, LPC

———— **This Event Is Generously
Sponsored By:** ————



As effective social worker, counselor, nurse or case manager leaders/supervisors – we must know ethics and techniques that surround communication and leadership. In this dynamic training – we will explore the traits and ethics that correspond with values of strong communication and leadership. We begin our dynamic training with social worker and former senior advisor to President Barack Obama, Anton Gunn as our keynote presenter. As a world authority on “socially conscious leadership” – Mr. Gunn will be reviewing ethical standards around professional leadership and what this looks like for helping professionals. Focusing on communication and other techniques of ethical leadership – he will share best practices around creating a positive culture and working environment to most effectively serve our clients and patients. Continuing our day of learning, we take this a step further and knowing that as helping professionals – we walk alongside individuals and families as they navigate complex life experiences, hospital and community systems, and safety net programs. Often, those interactions happen during vulnerable and stressful times for our clients. Understanding the different types of behavioral communication styles provides a context for which to view and address the types of behaviors we may encounter in our practice. In this fascinating presentation, Kim Wilson LPC will facilitate a thorough overview on the four types of behavioral communication types. Finally, we will adjourn our day with roundtable discussions around new ethical perspectives we may have gained from our workshop. As we strive for excellence in our professions, this training will allow you to explore best practices in ethical communication and leadership all the way around!

Agenda:

- 8:00 – 8:30 am:** Registration and Networking
- 8:30 – 8:45 am:** Setting the Stage: Ethical Standards
- 8:45-10:15 am:** Socially Conscious Communication and Leadership: Anton Gunn
- 10:15 – 10:30 am:** Break
- 10:30-10:45 am:** Roundtable Discussion
- 10:45 – 12:15 pm:** Ethical Communication (part 1)
- 12:15 – 1:00 pm:** Lunch
- 1:00-2:00 pm:** Ethical Communication (part 2)
- 2:00 – 2:45 pm:** Roundtable Discussion

By attending our workshop, you will be able to:

1. Name 5 Ethical Standards (from social work, counseling, case management and nursing) and state how they overlap the principles of ethical leadership in the different disciplines (and have participated in discussion about this).
2. Explore 3 ethical principles and traits that can assist as you navigate complex communication styles and serve to lead in the helping profession.
3. Enhance their role in becoming or remaining active leaders who serve their profession, the public and allied professionals.
4. Identify the 4 types of communication behaviors.
5. Name two typical responses to aggressive communication behavior and Describe the appropriate ways to respond to aggressive communication behavior

SOCIAL WORKERS: Applied for Social Work Ethics Hours.

NURSES: 5 Contact Hours - CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP16563. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

LPC's: Core: 5 NBCC hrs - CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

Cancellation Policy: Registrants must cancel through Steve McSweeney only via email or phone at steve@ceucorationsinc.com or 404-421-6055 (contacting other staff members/leadership does not guarantee your cancellation.) No faxes or mail cancellations will be accepted. Cancellation Fee: \$25- Refunds will not be given for cancellations within five (5) business days prior to the workshop date

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For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations via Anne McSweeney at info@ceucorationsinc.com or 404-421-6055.

Speaker Information



Anton Gunn

Anton Gunn is a Former Senior Advisor to President Barack Obama and the world's leading authority on Socially Conscious Leadership. He has a Masters Degree in Social Work from USC and was a Resident Fellow at Harvard. He is the bestselling author of *The Presidential Principles* and has been featured in TIME magazine, the Wall St Journal, BBC, NPR and on Good Morning America. As an international speaker and consultant, he has worked with organizations like Microsoft, Sodexo, KPMG, Verizon Wireless, Aetna, Vanderbilt Health, FINRA, and Boeing. From playing SEC Football and being the first African American in history elected to the SC legislature from his district early in his career, to now working as a C-level executive for an academic health system and serving on multiple boards, he has spent his life helping people build diverse high performing teams and world class leadership culture.



Kim Wilson

Kim Wilson is a licensed professional counselor and owner of Kim Wilson Experience, LLC. She has worked in the mental health field since 2006. Her work as both an advocate and counselor for families in the communities she serves is a testament to her commitment to emotional health and wellness. Kim Wilson uses her education in human behavior to facilitate dynamic workshops and seminars on effective communication, work life balance, stress management and other customized talks. She is also the creator of "Amazing Relationships with Kim Wilson" a podcast which is featured in iTunes, Stitcher and Google Music.