

CEU Creations Elite Series –
Specialized Topics presents:

What Clinicians Need to Know About Telemental Health from a Treatment, Digital Marketing, and Ethical Perspective

FEATURING:

- **An in-depth overview of TeleMental Health Counseling, including the benefits and drawbacks, HIPAA, legal and ethical considerations**
- **6 CE Credits TMH/Ethics hours – over a 3-day period – take 2 hours and then go on with your day!**

3-Day Training (2 hours per day):

**Thursday, April 16,
Friday, April 17 and
Saturday, April 18, 2020**

8:45 – 9:00 am:

Registration & Virtual Networking

9:00-11:00 am: Presentation

Virtual Livestream Training

Link will be emailed out prior to training

Cost: \$59.99


*Space is limited. Please register online
at www.ceucreationsinc.com*



Creative. Educational. Unique.

Proudly presents: Live Stream Series (Online Synchronous Training)

6 Credit Hours Approved For:

- Social Work (ASWB ACE – 6 ETHICS CE Credits)
- Case Managers (CCM-6 ETHICS Hours)
- RN (CA Board of Registered Nursing – 6 Contact hours)
- LPC (NBCC – 6 Ethics/TeleMental Hours) 
- *Attendance or applied credit certificate available for other credentials*

Note: This course satisfies the Georgia Licensure Board TeleMental Hours requirement (6 hrs)

Presenter:

Lucy R. Cannon,
Ed.D, LCSW, CCDP-D, MATS
CEO/Owner of
LEJ Behavioral Health Services, LLC





What Clinicians Need to Know About Telemental Health from a Treatment, Digital Marketing, and Ethical Perspective

Telemental Health (TMH) in recent years has become an increasingly popular and necessary way to provide services to clients with mental health and substance use disorders. It has been around in some manner or context from a historical perspective since the 1950's. (National Center for Telehealth & Technology). Historically it has been considered one of the possible solutions to meeting the needs of clients who are in need of mental health and substance related disorders treatment in rural cities in Alabama, Georgia and other states across the United States because of the shortage of mental health professionals. According to Quashie (2015), over the last few years, there has been a wider variety of care models—from hospitals establishing tele psychiatric assessment programs in their emergency departments to virtual networks of mental health professionals providing telemental health services to underserved areas to remote substance abuse counseling being provided to inmates in state prisons. “Telemental Health is a subset of telehealth that uses technology to provide mental health services from a distance. TMH includes terms such as telepsychology, tele psychiatry, and telebehavioral health.” (National Center for Telehealth & Technology). This workshop will focus on helping professional licensed practitioners’ gain a comprehensive understanding of the importance of telemental health and treatment implications for the clients they serve. Participants will also learn specific HIPAA Laws that are affiliated with digital marketing healthcare services. Participants will learn how to implement key processes and practices according to various ethical and clinical practices for their organizations based on state and federal TMH laws. Participants will be updated on relevant telemental health laws and guidelines. The use of youtube videos, ethical case scenarios and group activities will be utilized throughout this training.

Agenda:

Thurs, April 16	8:45-9:00am: Registration
	9:00-11:00 am: Telemental Health – Part I
Fri, April 17	8:45-9:00am: Registration
	9:00-11:00 am: Telemental Health – Part 2
Sat, April 18	8:45-9:00am: Registration
	9:00-11:00 am: Telemental Health – Part 3

By attending our workshop, you will be able to:

1. Identify key state and federal telemental health laws that impact treatment
2. Identify specific types of electronic devices that are used to provide telemental health services according to ethics and HIPAA Laws
3. learn the three levels of Telemental Health services and recommended certifications for practitioners
4. Identify key administrative forms that is needed to provide TMH (e.g. Telemental Health Informed Consent Communication Addendum, Business Associates Agreement legal form, and etc.) and how to document clinical information for billing purposes
5. State 2 to 3 examples of Telemental Health Marketing “Do’s and Don’ts according to HIPAA laws

SOCIAL WORKERS: CEU Creations, #1239, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. CEU Creations maintains responsibility for this course. ACE provider approval period: [11/22/18-11/22/21]. Social workers completing this course receive 6 Ethics continuing education credits.

In order to receive credit, you must attend the entire presentation and complete an evaluation. Certificates will be provided on-site within 5 business days. Target audience: Social workers, case managers, discharge planners, nurses and other healthcare professionals – beginning to intermediate level of learning.

The GA Board governing social work CE's accepts ACE Programs.

NURSES: 6 Contact Hours -CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP16563. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

Cancellation Policy: Registrants must cancel through Patty Tucker only via email or phone patty@ceucreationsinc.com or 770-880-9873 (contacting other staff members/leadership does not guarantee your cancellation.) No faxes or mail cancellations will be accepted. Cancellation Fee: \$25- Refunds will not be given for cancellations within five (5) business days prior to the workshop date

For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations via Steve McSweeney at info@ceucreationsinc.com or 770-880-9873.

Speaker Information:

Lucy R. Cannon,
Ed.D, LCSW, CCDP-D, MATS
CEO/Owner of LEJ Behavioral Health Services, LLC



Dr. Lucy R. Cannon is the CEO/Owner of LEJ Behavioral Health Services, LLC, a training and consulting company in Metropolitan Atlanta. She is a Licensed Clinical Social Worker in the states of Georgia and Alabama. She has the following certifications; LCSW, CCDP-D, ICCDPD, and MATS. Dr. Cannon has been a clinician, supervisor, director, and consultant of mental health and co-occurring disorders programs in inpatient and outpatient healthcare organizations and psychiatric hospitals in various states in the United States and Camp Zama, Japan. She is an Adjunct Professor at Clark Atlanta University School of Social Work. She is also a Facilitator/Speaker for the United States Navy Reserve Command. She is a trainer for various local and national healthcare organizations. She also serves on various healthcare organizations boards of directors and advisory boards.