

3rd Annual - Healthcare Oncology Symposium

FEATURING:

Learn about the latest innovations in Oncology Care – with a variety of cutting-edge topics such as: Patient Perspectives through Music and Storytelling, Clinical Research, Caring for Oncology Patients, Healthcare Bias, Survivorship and more from top experts in the field!

Friday, July 26th, 2019

8:30 – 9:00 am:

Registration and Networking

9:00 – 3:15 pm:

Presentations

See back page for detailed agenda.

University of West Georgia

City of Newnan Lecture Hall Room 133

80 Jackson Street
Newnan, GA 30263



\$70 – Early Registration
\$90 At the Door
(If space is available)
(includes lunch and 5 CE hours!)

*Space is limited. Please register
online at www.ceucreationsinc.com.*



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Comprehensive Care and Research Center
ATLANTA

Continuing Education Event, Lunch & 5 CE Hours!

— **5 Credit Hours Approved For:** —

- Social Work (GSCSW - 5 Core/Clinical Hours)
- Case Managers (CCMC - 5 Contact Hours)
- RN (CA Board of Registered Nursing – 5 Contact Hours)
- LPC (Core: 5 NBCC Hours) 

Attendance or applied credit certificate available for other credentials.

Presenters:

Tom Willner, Musician, Playwright & Cancer Survivor
and

Anne McSweeney, LCSW

President and Educational Director, CEU Creations

Karen Rados

Director of Clinical Research, CTCA Atlanta

LaDonia Patterson, EdD(c), MSN, RN, CNE and

Denise Morris, MSN, RN

Assistant Professors, University of West Georgia

Ashley Varner, PhD, MBA, LCSW, OSW-C

Oncology Social Worker, Piedmont Atlanta Hospital

Laura Craig, BSN, RN, OCN, CEN

Cancer Program Coordinator, CTCA Atlanta

— **This Event is Generously Sponsored By:** —



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Oncology care is as diverse and unique as the patients we serve. As healthcare professionals – including nurses, social workers, counselors, case managers and others - it's vital that we stay abreast of the latest trends in order to provide the highest quality care to our patients and their families. This full-day Oncology Symposium will provide the latest in Oncology care from top professionals within the field. Tom Willner, Musician, Playwright and Cancer Survivor and Anne McSweeney, LCSW, will open the Symposium with a dynamic presentation on exploring the patient perspective through music and storytelling. Our next speaker, Karen Rados, will discuss clinical research in the oncology field and its impact on changing the healthcare landscape. Following this, we will discuss the importance of caring for an oncology patient through initial diagnosis, cancer terminology and development, preventative signs and identifying treatment options and plans. Later, Ladonia Patterson, EdD(c), MSN, RN, CNE, and Denise Morris, PhD (c), MSN, RN will lead a joint discussion on the science of implicit bias in healthcare setting, its impact, and reduction strategies. We will end the day with Ashley Varner, PhD, MBA, LCSW, OSW-C, Oncology Social Worker moderating our Survivorship Panel – where we will hear first-hand perspectives from cancer survivors themselves. Don't miss this interactive and engaging symposium which will provide many different experts presenting in the field of oncology care.

Agenda:

- 8:30 – 9:00am:** Registration and Networking
- 9:00 – 10:00am:** Understanding the Patient Point of View Through Storytelling and Music
 - *Tom Willner, Musician, Playwright, Cancer Survivor AND*
 - *Anne McSweeney, LCSW, President & Educational Director of CEU Creations*
- 10:00 – 11:00am:** Clinical Research
 - *Karen Rados, Director of Clinical Research at CTCA Atlanta*
- 11:00 – 11:15am:** Break
- 11:15 – 12:15pm:** Caring for the Oncology Patient
 - *Laura Craig, BSN, RN, OCN, CEN, Cancer Program Coordinator, CTCA Atlanta*
- 12:15 – 1:00pm:** Lunch
- 1:00 – 2:00pm:** Implicit Bias in Healthcare
 - *LaDonia Patterson, EdD (c), MSN, RN, CNE and Denise Morris, MSN, RN,*
 - *Associate Professors, University of West Georgia*
- 2:00 – 3:15pm:** Survivorship Panel Discussion: Perspectives from Patients
 - *Ashley Varner, PhD, MBA, LCSW, OSW-C, Oncology Social Worker, Piedmont Atlanta Hospital*
 - *Cancer Survivor Panelists*

By attending our workshop, you will be able to:

1. State 3 valuable patient perspectives that can allow you to better serve your patients/families.
2. Name clinical research ideologies and their impact in healthcare treatment options.
3. Navigate 2 perspectives of oncology care, preventative, treatment, and survivorship options available.
4. Identify at least 2 strategies to reduce implicit bias in healthcare.
5. Describe 2 potential areas that clinicians can improve upon within survivorship – from psychosocial/emotional to physical factors.

SOCIAL WORKERS: This program has been approved by the Georgia Society for Clinical Social Work (Approval #060919). Social workers completing this course receive 5 core hours.

NURSES: 5 Contact Hours -CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP16563. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

LPC's: CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

Cancellation Policy: Registrants must cancel through Steve McSweeney only via email or phone at steve@ceuc creationsinc.com or 404-421-6055 (contacting other staff members/leadership does not guarantee your cancellation.) No faxes or mail cancellations will be accepted. Cancellation Fee: \$25- Refunds will not be given for cancellations within five (5) business days prior to the workshop date.

For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations via Anne McSweeney at info@ceuc creationsinc.com or 404-421-6055.

Speaker Information:

Tom Willner, Musician, Playwright & Cancer Survivor

Tom Willner, President of Tom Willner Music and co-founder of Center Stage Education, is a musician, published songwriter, playwright, speaker, and author. He is a testicular cancer survivor who has written a musical and a book about his experience that raise awareness and funding for cancer charities and teach about the patient experience. He also has over two decades of experience in technology and digital strategy, with certifications in Healthcare Information Technology and Electronic Health Records.

Anne McSweeney, LCSW

Anne McSweeney is a Licensed Clinical Social Worker with a unique and diverse background in clinical social work, education and community relations. She practiced medical social work for over 8 years – working primarily with the geriatric population in home health, hospice and dialysis. Currently, Anne is the owner and educational director of CEU Creations. CEU Creations provides educational seminars to healthcare professionals throughout the United States through live workshops and educational consulting services. Additionally, Anne is a prolific speaker who is able to educate and engage her audience at the same time. She has presented at many different conferences and seminars – both locally and nationally. In 2015, Anne was appointed to the Fulton County Commission on Elderly Affairs. She is a board member for the Atlanta Senior Care Network Niche and The Aimee Copeland Foundation.

Karen Rados

Karen Rados is the Director of the Research for Cancer Treatment Centers of America, Atlanta and Tulsa. Karen began working at the Atlanta location shortly after the hospital opened and built the research program from the ground up with the help of a talented team and Medical Director, Dr. Ricardo Alvarez. Prior to joining CTCA, Atlanta, Karen worked for Emory Winship Cancer Institute and has been working in clinical trials for approximately 15 years. She is also a Colonel in the United States Army Reserve where she works at the Medical Portfolio Lead for the 75th Innovation Command in Houston, Texas and whose mission is to identify technology and bring it to the warfighter faster.

Denise Morris, MSN, RN

Denise Morris is an Assistant Clinical Nursing Professor at the University of West Georgia (UWG). In addition to teaching in the traditional BSN and RN-BSN programs, she also facilitates the UWG Inclusive Pedagogy Faculty Learning Community as a Chancellor's Learning Scholar. Denise serves as a Diversity Champion for the university, as well as an active member of the Diversity and Inclusion committee within the Tanner Health System School of Nursing. She is currently completing a PhD in Nursing from Walden University.

Speaker Information:

LaDonia Patterson, EdD(c), MSN, RN, CNE

LaDonia D. Patterson is an Assistant Clinical Professor of nursing at the Tanner Health System School of Nursing, University of West Georgia in Carrollton, GA. After transitioning into the academic setting in 2009, LaDonia developed a commitment to promoting diversity within the nursing workforce. To support this goal, LaDonia has served as the co-chair for the Diversity Action Committee for Georgia Nursing Leadership Coalition where she worked to raise awareness of topics related to diversity and inclusion among Registered Nurses in Georgia. Additionally, she has served as a Resident Scholar for the Center for Diversity and Inclusion at the University of West Georgia (UWG). As Resident Scholar, she helped to develop and implement workshops on Implicit Bias for the UWG campus and the community.

Ashley Varner, PhD, MBA, LCSW, OSW-C

Ashley Varner is a clinical oncology social worker with the Piedmont Cancer Center in Atlanta, GA. She has A PhD in social work from the Catholic University of America and an MBA from John Hopkins Medical School and John Hopkins Care School of Business. Ashley is an author of eight peer reviewed publications and has earned over fifteen awards and grants to further cancer research at institutions like John Hopkins Hospital, Anne Arundel Medical Center, and the Catholic University of America. In addition to her eleven years of research, Ashley has several written articles published in Coping with Cancer Magazine and the Annapolis Capitol Gazette. She proudly serves as an Editorial Board member for the Journal of Social Work in End-of- Life and Palliative Care and as a Patient Navigator Certification Task Force member at the George Washington Cancer Institute and Association of Oncology Nurse Navigators.

Laura Craig, BSN, RN, OCN, CEN

Laura Craig is an Oncology Certified Nurse with almost 20 years of experience in nursing that includes oncology, leadership, quality and emergency services. She joined Cancer Treatment Centers of America, Atlanta in 2012 as an outpatient oncology nurse. From 2013 until 2018, she served as Nurse Manager for The Centers of Advanced Oncology. Currently, she is the Cancer Program Coordinator for the organization. Prior to joining CTCA, Laura worked for Piedmont Newnan Hospital as the Director of Emergency Services