

Don't Call Me Honey

The Many Faces of Ageism

Featuring:

- Learn strategies to enhance your interactions with aging clients
- Interactive case scenario discussions to enhance conversation techniques

**Tuesday,
September 17th,
2019**

11:45 am – 12:00 pm:
Registration, Complimentary
Lunch, & Welcome

12:00 - 1:00 pm: Presentations

1:00 pm: Evaluations and
Adjourn

Emory Johns Creek

Classrooms A-B

6325 Hospital Pkwy,
Johns Creek, GA 30097

*Space is limited.
Please RSVP to
Ceuc creationsinc.com*



Complimentary Continuing Education Event and Lunch

1 Credit Hour Approved For:

- Social Work (ASWB ACE – 1 CE Hour)
- Case Managers (CCM-1 Clock Hour)
- RN (CA Board of Registered Nursing – 1 Contact hour)
- *Attendance or applied credit certificate available for other credentials.*

Presented By:

Triff Cook, MBA, CMC

Home Care Assistance

**This Event is Generously
Sponsored By:**



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Don't Call Me Honey

The Many Faces of Ageism

Ageism is in many ways the other “ism” that we often forget about, yet subtly, find ourselves perpetuating. Negative attitudes toward aging have been deep seeded into our global history. Dr. Robert N. Butler was the first to coin the term ageism to speak to the negative attitudes on aging. This workshop will dissect ageism and the subtle forms that we often see in our profession. Not only will we examine how the world views aging adults, but we will also dive into how seniors view themselves and the psychology of aging. This session will be highly interactive with case studies and role-play to help attendees understand the aging population. Attendees will leave with the takeaway tools necessary to be more sensitive and attuned to our interactions with older adults.

Agenda:

11:45 am – 12:00 pm:	Registration, Complimentary Lunch, & Welcome
12:00 pm - 1:00 pm:	Presentations
1:00 pm:	Evaluations and Adjourn

By attending our workshop, you will be able to:

1. State the definition of ageism
2. Identify common psychosocial needs of older adults
3. State the four types of ageism

SOCIAL WORKERS: Don't Call Me Honey – The Many Faces of Ageism, Course #2538, is approved by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program to be offered by CEU Creations as an individual course. Individual courses, not providers, are approved at the course level. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. ACE course approval period: 07/09/2019 - 07/09/2021. Social workers completing this course receive 1 General Social Work Practice continuing education credits.

In order to receive credit, you must attend the entire presentation and complete an evaluation. Certificates will be provided on-site. Target audience: Social workers, case managers, discharge planners, nurses and other healthcare professionals –beginning to intermediate level of learning.
The GA Board governing social work CE's accepts ACE Programs.

NURSES: 1 Contact Hour -CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP16563. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.
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For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations via Anne McSweeney at info@ceucorationsinc.com or 404-421-6055.

Speaker Information

Triff Cook, MBA, CMC is the Director of Client Services at Home Care Assistance. Home Care Assistance provides private duty personal care and oversight for people who need extra help to stay independent. All caregivers are state certified and licensed and help clients with everything from bathing, dressing and grooming to housekeeping, driving and meal preparation.

Triff is also a Geriatric Care Manager. A Geriatric Care Manager is a health and human services specialist who helps families who are caring for older relatives. The Geriatric Care Manager is trained and experienced in any of several fields related to care management. Triff is certified in Alzheimer's Care and is a resource for families of older adults and others with chronic needs, including helping those suffering from Alzheimer's Disease or Parkinson's or exhibiting symptoms of dementia. She speaks often to groups on topics related to healthy aging.

Triff is a graduate of Dartmouth College and has an MBA from Emory University. She received her certification in Geriatric Care Management in 2009 from the National Association of Professional Geriatric Care Managers, now known as Aging Life Care Association. An resident of Atlanta since 1980, Triff paints, gardens and is learning to play bridge-a game long associated with healthy aging!