

# Innovative Solutions:

## Harnessing Technology to Keep Seniors Safe at Home

### FEATURING:

- An overview of the cutting-edge technology being used in improving the care environment.
- A thoughtful discussion on how integrating technology into practice can improve senior well-being.

**Wednesday,  
August 19, 2020**

**11:45 am – 12:00 pm:** Welcome & Virtual Networking

**12:00 pm - 1:00 pm:** Presentation

**Complimentary CE Event for  
WellStar Cobb  
Hospital  
(3950 Austell Road)**

Virtual Livestream Training\*

*Space is limited. Please register online at [www.ceucreationsinc.com](http://www.ceucreationsinc.com)*



Proudly presents:

## Lunchtime Live Stream Series (Online Synchronous Training)

**1 Credit Hour Approved For:**

- Social Workers (ASWB ACE – 1 CE Credit)
- Case Managers (CCMC -1 Clock Hour)
- Nurses (CA Board of Registered Nursing – 1 Contact hour)

*Attendance or applied credit certificate available for other credentials.*

**Presented By:**

**Brad Culp, MBA  
and  
John Butler, BA, MS, CSA**

**This Event is Generously  
Sponsored By:**



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## Innovative Solutions: Harnessing Technology to Keep Seniors Safe at Home

The rising population of aging adults and the decrease in the skilled care workforce presents a unique set of challenges for the health sector. Coupled with rising health costs, care is being driven into US homes. As hospitals seek to lower readmissions rates and improve care coordination, labor-saving caregiving technology is becoming more prevalent. Navigating the pool of potential sources of support can seem daunting -- How do social workers, case managers, nurses, and allied helping professionals guide seniors and their families in leveraging technology to support their aging in place? Patients that can receive care in their home will require supplemental resources and support to allow them to safely age in place. In lieu of needing a 24/7 caregiver, how can assistive technology provide that extra layer of coverage to ensure the safety and security of seniors in their homes? In this eye-opening discussion, presenters from Griswold Home Care will provide a glimpse into the future of home care: an integrated model of skilled clinicians, caregiving technology, data and analytics, and a caring network of community support to enable our seniors the dignity of aging in place.

### Agenda:

|                     |                                |
|---------------------|--------------------------------|
| 11:45 am – 12:00 pm | Welcome and Virtual Networking |
| 12:00 pm – 1:00 pm  | Presentation                   |

### By attending our workshop, you will be able to:

1. Summarize the factors influencing a senior's ability to age in place
2. Name two risks that can impact the safety of seniors in their homes
3. Identify three ways that technology can increase the wellbeing of seniors aging in place

**In order to receive credit, you must login on time, attend the entire presentation, and complete an evaluation within 30 minutes of the conclusion of the event. Attendance log and Zoom analytics will be reviewed by the CE Director. Certificates will be provided within 5 business days. Target audience: Social workers, case managers, discharge planners, nurses and other healthcare professionals – beginning content level.**

**SOCIAL WORKERS:** Innovative Solutions: Harnessing Technology to Keep Seniors Safe at Home, Course #2809, is approved by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program to be offered by CEU Creations as an individual course. Individual courses, not providers, are approved at the course level. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. ACE course approval period: 02/03/2020 - 02/03/2022. Social workers completing this course receive 1 General Social Work Practice continuing education credits.

*The GA Board governing social work CE's accepts ACE Programs.*

**NURSES:** 1 Contact Hour - CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP16563. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.  
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**For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations via Anne McSweeney at [info@ceuc creationsinc.com](mailto:info@ceuc creationsinc.com) or 404-421-6055.**

# Speaker Information:

## **Brad Culp owner of the Atlanta office of Griswold Home since 2003.**

Like many in the Senior Services field, Brad's personal experiences have had a significant role in shaping our passions to serve Atlanta's elderly and disabled population. Brad lost his mother to breast and lung cancer in 1987 at the age of 54, after nearly a ten year battle with the disease.

As a result, Brad is committed to helping individuals stay safely in their own homes as long as they want to be there, often until their passing. Brad still finds time to care for individuals and families on a volunteer basis through the Jean Griswold Foundation.

Active in his church and his community, Brad is the President of Friends of Gwinnett County Senior Services and is on the board of The Jackson Institute.

## **John Butler, BA, MS, CSA; Principal at Griswold Home Care**

After returning from serving as a US Army Field Artillery officer in Vietnam, John worked as a business solutions provider for 27 years and a church consultant for 12 years prior to working in the Senior Care Industry beginning in 2009.

John enjoys providing care coordination for families, especially those with seniors, and have personally helped hundreds of them get the type and amount of care they were hoping for. This often includes helping them find the services they need from multiple health care service providers.

John also teaches Continuing Education courses for Healthcare Professionals, especially hospital social workers, case managers, and nurses involved with discharge planning, and serves as Board Chair for the Atlanta Senior Care Network Niche (ASCNN.org), as President of the Atlanta Vietnam Veterans Business Association (AVVBA.org), and on the Board of the Veterans Empowerment Organization (VEOHero.org).

He continues to advise and advocate for families going through health-related challenges as a Principal with Griswold Home Care.