

Ethical Leadership Institute for Helping Professionals:

Learning the Principles of Socially
Conscious Leaders

Featuring:

- Anton Gunn is a Former Senior Advisor to President Barack Obama!
- Our first ever “Ethical and Socially Conscious Leadership Institute”! 5 ETHICS HOURS

Friday, August 28, 2020

8:45 – 9:00 am: Registration & Virtual
Networking

9:00 am -3:00 pm: Presentations
See back page for detailed agenda

Cost: \$89.99

***(Event not included as part of our
bundled package. Bundled package
customers receive 20% off price if they
wish to attend)***

Included in the cost of the Institute is a
pdf/electronic version of a chapter of Mr. Gunn’s
book “The Presidential Principles” AND a video
link of Mr. Gunn and Mr. Fran Tarkenton’s
(former UGA Quarterback and NFL Hall of
Famer) on the 7 Principles of Leadership.

Virtual Livestream Training*

***Space is limited. Please
register online at
www.ceucreationsinc.com***

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Proudly presents:
**Live Stream Series
(Online Synchronous Training)**

— **5 Credit Hours Approved For:** —

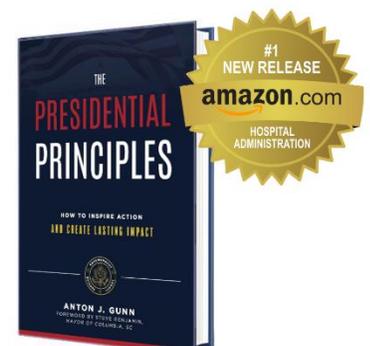
- Social Work (ASWB ACE - 5 Ethics or Clinical CE Credits)
- Case Managers (CCMC – 5 Ethics Hours)
- RN (CA Board of Registered Nursing – 5 Contact Hours)
- LPC (Ethics Hours: 5 NBCC Hours)
- *Attendance or applied credit certificate available for other credentials.*



— **Presenter:** —

Anton Gunn, MSW

Former Senior Advisor to
President Barack Obama and
the world’s leading authority
on Socially Conscious
Leadership and author of
“The Presidential Principles”



As effective social worker, counselor, nurse or case manager leaders/supervisors – it's critical that we build excellent ethical and socially conscious foundations as we lead others in our professions. In this dynamic training – we will explore the traits and ethics that correspond with values of socially conscious leadership. We begin our dynamic training with social worker and former senior advisor to President Barack Obama, Anton Gunn reviewing ethical standards around professional leadership and what this looks like for helping professionals. Focusing on communication, behaviors and other techniques of ethical leadership – he will share best practices around creating a positive culture and working environment to most effectively serve our clients and patients. Taking it a step further, Mr. Gunn will review the six behaviors of inclusive leaders (and the 6 principles to better understand clients and team members). Again, drawing from his experience leading under President Obama this energizing, informative and interactive training will allow you to explore best practices and obtain useful tools/principles to improve your socially conscious and ethical leadership skills as you grow as a professional.

Agenda:

- 8:45 – 9:00 am:** Registration and Virtual Networking
- 9:00 – 10:00 am:** Session 1
- 10:00 – 10:15 am:** Break
- 10:15am – 12:15 pm:** Session 2
- 12:15 – 12:45 pm:** Lunch
- 12:45 – 3:00 pm:** Session 3

By attending our workshop, you will be able to:

1. Name 5 Ethical Standards (from social work, counseling, case management and nursing) and state how they overlap the principles of ethical leadership in the different disciplines (and have participated in discussion about this).
2. Explore 3 ethical principles and traits that can assist as you navigate complex communication styles and serve to lead in the helping profession.
3. Enhance their role in becoming or remaining active leaders who serve their profession, the public and allied professionals.
4. Identify the 3 behaviors you can use with your team members and clients to provide more inclusive leadership.
5. Explore 3 principles that could help socially conscious leaders to better understand their clients and team members.

*** In order to receive credit, you must login on time, attend the entire presentation, and complete an evaluation within 30 minutes of the conclusion of the event. Attendance log and Zoom analytics will be reviewed by the CE Director. Certificates will be provided in approximately 5 business days.**

Target audience: Social workers, case managers, discharge planners, nurses and other healthcare professionals – beginning to intermediate level of learning.

SOCIAL WORKERS: CEU Creations, provider #1239, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. CEU Creations maintains responsibility for this course. ACE provider approval period: [11/22/18-11/22/21]. Social workers completing this course receive 5 Clinical or 5 Ethics continuing education credits.

NURSES: 5 Contact Hours - CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP16563. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

LPCs: 5 NBCC Ethics hours - CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

Cancellation Policy: Registrants must cancel through Patty Tucker only via email or phone at patty@ceucrationsinc.com or 770.880.9873 (contacting other staff members/leadership does not guarantee your cancellation.) No faxes or mail cancellations will be accepted. Cancellation Fee: \$25- Refunds will not be given for cancellations within five (5) business days prior to the workshop date

All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations via Anne McSweeney at info@ceucrationsinc.com or 404-421-6055.

Speaker Information



Anton Gunn

Anton Gunn is a Former Senior Advisor to President Barack Obama and the world's leading authority on Socially Conscious Leadership. He has a Masters Degree in Social Work from USC and was a Resident Fellow at Harvard. He is the bestselling author of *The Presidential Principles* and has been featured in TIME magazine, the Wall St Journal, BBC, NPR and on Good Morning America. As an international speaker and consultant, he has worked with organizations like Microsoft, Sodexo, KPMG, Verizon Wireless, Aetna, Vanderbilt Health, FINRA, and Boeing. From playing SEC Football and being the first African American in history elected to the SC legislature from his district early in his career, to now working as a C-level executive for an academic health system and serving on multiple boards, he has spent his life helping people build diverse high performing teams and world class leadership culture.