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CEU Creations Launches Elder Care Symposium

Inaugural event to spotlight dementia and will feature Eloy Van Hal, world renowned dementia expert and founder of The Dementia Village

ATLANTA, August 21, 2019 - CEU Creations, which provides innovative and informative educational events for healthcare professionals, will host its inaugural Elder Care Symposium from 8:00 AM to 4:30 PM, on Friday, Oct. 4, 2019, in the Pacific Auditorium at Wellstar Development Center.

The one-day event is open to all stakeholders interested in learning more about elder care and dementia, and will feature as its keynote speaker, international dementia expert Eloy Van Hal, one of the original founders of *The Hogeweyk* (also known as the original Dementia Village) in the Netherlands. The original Dementia Village, located in Weesp, Netherlands, is a gated village and care facility for elderly people with dementia. The concept has been internationally recognized and critically acclaimed because of the benefits it offers residents, such as increased mobility and less medication.

“We decided to launch this event in October, National Patient-Centered Care month, and chose the speakers we did because so much of the care for those who suffer from dementia requires a village-type approach with the person at the heart of everything,” said Anne McSweeney, LCSW, and founder of CEU Creations. “What I’ve found over the course of my 25 years of experience is that with dementia and the senior population in general, when it comes to patient care — especially with different concepts, resources and services — often, the right hand doesn’t always know what the left hand is doing.

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“Caring for those with dementia requires a holistic, 360-degree view of the person, and that’s what we want the conversation to focus on at this event,” added McSweeney.

The CEU Creations Elder Care Symposium will also feature:

- **Scott Tarde** of the Glenner Town Square in California, the first Dementia Village concept launched in the United States;
- Atlanta-based actress **Carolyn Cook** will present a one-act play from the perspective of the person with dementia and the caregiver;
- A Q&A with Carolyn, whose mother personally suffers from dementia; and
- The announcement of the Pamela van Ahn Annual Community Impact Award, presented to the individual who has demonstrated selfless care, dedication and devotion to the elder care community.

“My hope is that by hosting this event, which is designed to bring all dementia and elder care stakeholders together, we can begin to create that village and change the way patients are cared for,” said McSweeney.

More information about the event, including how to register, can be found at www.ceucreationsinc.com.

About CEU Creations

CEU Creations provides training for social workers, nurses, case managers, counselors, and other healthcare professionals that require continuing education to maintain their professional licenses. CEU Creations offers several different services and packages including live, CE Event Planning to Educational Consulting services and development of CE events. For more information about CEU Creations, visit www.ceucreationsinc.com

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