

2022 Telemental Health Update – Treatment, Marketing, and Ethical Considerations for Clinicians

- An in-depth overview of Telemental Health Counseling, including the benefits and drawbacks, HIPAA, legal and ethical considerations
- 6 Ethics CE credits!

Friday, January 28, 2022 | 9:00 AM – 4:00 PM ET

Live Stream Series (Online Synchronous Training)

\$74.99 Early Bird Registration

After January 14th registration is \$84.99

Please scan QR Code or register online at

www.ceucreationsinc.com



6 CREDIT HOURS APPROVED FOR:

- **Social Workers**
(ASWB ACE – 6 Ethics Credits; New York State Education Department's State Board for Social Work – 6 Contact Hours)
- **Case Managers**
(CCMC – 6 Ethics Hours)
- **Nurses**
(CA Board of Registered Nursing – 6 Contact Hours)
- **Counselors** (6 Ethics Credits or 6 Contact Hours)
(NBCC ACEP; NY State Education Department's State Board for Mental Health Practitioners - 6 Contact Hours)

- Some states do not require/accept ethics hours for counselors, for those cases contact hours will be awarded.

Attendance or applied credit certificate available for other credentials.

Please make sure to check with your own state board to ensure transferability of CE credit.

PRESENTER:

Lucy R. Cannon, Ed.D, LCSW, CCDP-D, MATS
CEO/Owner of LEJ Behavioral Health Services, LLC

Dr. Lucy R. Cannon is the CEO/Owner of LEJ Behavioral Health Services, LLC, a training and consulting company in Metropolitan Atlanta. She is a Licensed Clinical Social Worker in the states of Georgia and Alabama. She has the following certifications; LCSW, CCDP-D, ICCDPD, and MATS. Dr. Cannon has been a clinician, supervisor, director, and consultant of mental health and co-occurring disorders programs in inpatient and outpatient healthcare organizations and psychiatric hospitals in various states in the United States and Camp Zama, Japan. She is an Adjunct Professor at Clark Atlanta University School of Social Work. She is also a Facilitator/Speaker for the United States Navy Reserve Command. She is a trainer for various local and national healthcare organizations. She also serves on various healthcare organizations boards of directors and advisory boards.



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2022 Telemental Health Update – Treatment, Marketing, and Ethical Considerations for Clinicians

AGENDA

8:45 AM – 9:00 AM:	Log-In and Virtual Networking
9:00 AM – 12:00 PM:	Telemental Health – Part 1 (includes a 10-minute break)
12:00 PM – 12:40 PM:	<i>Lunch and Sponsor Spotlight</i>
12:40 PM – 4:00 PM:	Telemental Health – Part 2 (includes 10-minute break)

Telemental Health (TMH) in recent years has become an increasingly popular and necessary way to provide services to clients with mental health and substance use disorders. It has been around in some manner or context from a historical perspective since the 1950's. (National Center for Telehealth & Technology). Historically it has been considered one of the possible solutions to meeting the needs of clients who are in need of mental health and substance-related disorders treatment in rural cities in Alabama, Georgia, and other states across the country because of the shortage of mental health professionals. While many healthcare providers have been somewhat hesitant about fully implementing a telehealth program, the recent COVID-19 pandemic has forced them to utilize a technology platform to meet the needs of their clients. Healthcare providers have been working diligently since the COVID-19 Pandemic to utilize the Health Insurance Portability and Accountability Act ("HIPAA") approved technology to render health care services to individuals who are in need of mental health and substance abuse services. This workshop will focus on helping professional licensed practitioners gain a comprehensive understanding of the importance of telemental health and treatment implications for the clients they serve.

BY ATTENDING OUR WORKSHOP, YOU WILL BE ABLE TO:

- Identify and explain telehealth HIPAA rules and regulations that are to be implemented during the COVID -19 Pandemic according to federal government standards
- Name the three levels of Telemental Health services and recommended certifications for practitioners
- Identify key administrative forms that are needed to provide TMH (e.g. Telemental Health Informed Consent Communication Addendum, Business Associates Agreement legal form, etc.) and how to document clinical information for billing purposes
- Summarize common legal and ethical dilemmas when providing these services.
- Name the specific duties and responsibilities of clinicians and supervisors providing telemental health services

Course Interaction and Technical Requirements: This live webinar is fully interactive. Attendees may ask and answer questions throughout the presentation and participate in instructor-led discussions. A computer or mobile device is required. Zoom account is *not* required. You will receive an email approximately 24 hours prior to the start of the class with a link to the webinar.

In order to receive credit, you must login on time, attend the entire presentation, and complete an online evaluation within 30 minutes of the conclusion of the event. Attendance log and Zoom analytics will be reviewed by the CE Director. Certificates will be provided in approximately 5 business days.

Target audience: Social workers, case managers, discharge planners, nurses, counselors, and other healthcare professionals – intermediate content level.

SOCIAL WORKERS: CEU Creations, #1239, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. CEU Creations maintains responsibility for this course. ACE provider approval period: [11/22/2021-11/22/2024]. Social workers completing this course receive 6 Ethics continuing education credits.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0616. This activity is approved for 6 contact hours.

NURSES: 6 Contact Hours - CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP16563. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

COUNSELORS: 6 Ethics Hours:

CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed mental health counselors. #MHC-0199. This activity is approved for 6 contact hours.

Cancellation Policy: Registrants must cancel via email or phone at patty@ceucorationsinc.com or 770-880-9873 (contacting other staff members/leadership does not guarantee your cancellation.) No faxes or mail cancellations will be accepted. Cancellation Fee: \$25- Refunds will not be given for cancellations within five (5) business days prior to the workshop date.