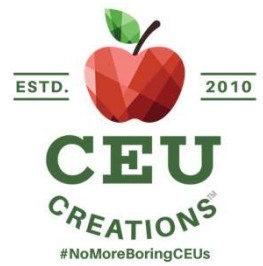


Bringing Joy and Purpose to the Frontlines of Caregiving



- Featuring Lisa Marshall, Author of the NEW book *Oh Hello Alzheimer's: A Caregiver's Journey of Love* and personal blogger on Facebook with over 29,000 followers, featured on CNN
- A powerful and provoking interview from the lens of a care partner packed full of tips and tricks

Tuesday, February 28, 2023
11:45 AM ET – 1:00 PM ET
Live Stream Series
(Online Synchronous Training)

Complimentary CE Event
Courtesy of Sunrise Senior Living

Space is limited.

Scan QR code
or register online at:

<https://bit.ly/Sunrise-022823>



1 CREDIT HOUR APPROVED FOR:

- **Social Workers**
ASWB ACE – 1 CE Credit
NASW NJ (Pending) – 1 CE Credit
New York State Education Department's State Board for Social Work – 1 Contact Hour
- **Case Managers**
CCMC – 1 Contact Hour
- **Nurses**
California Board of Registered Nursing – 1 Contact Hour
- **Counselors**
NBCC ACEP – 1 Contact Hour
New York State Education Department's State Board for Mental Health Practitioners – 1 Contact Hour
- **Long Term Care Administrators**
NAB/NCERS (Pending) – 1 Participant Hour

*Attendance or applied credit certificate available for other credentials.
Please make sure to check with your own state board to ensure transferability of CE credit.*

PRESENTERS:



**Lisa Marshall, Author,
Blogger, Care Partner**



**Jessica Patterson, LMSW, DSW,
CEU Creations Educational Manager**

This event is generously sponsored by:



For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations via Patty Tucker at patty@ceuc creationsinc.com or 770-880-9873.

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Bringing Joy and Purpose to the Frontlines of Caregiving

AGENDA

| | |
|----------------------------|-------------------------------|
| 11:45 AM ET – 12:00 PM ET: | Log in and Virtual Networking |
| 12:00 PM ET – 1:00 PM ET: | Presentation |

How often do you look through the lens of the care partner or caregiver of your clients? This thought-provoking event will cover all topics of being a care partner to someone with dementia or Alzheimer's. Lisa Marshall, author of the NEW book *Oh Hello Alzheimer's: A Caregiver's Journey of Love*, will share her experiences through an interview-style event. Lisa will share her story, including diagnosis, early denial, progression of the disease, how Lisa and her husband coped, and most of all how they continued to bring joy and purpose to their lives. As someone who lived through all the experiences, Lisa will also share practical tips that helped with the day-to-day care of her husband and herself. Lastly, Lisa will share where she is in life today and how this road has changed her.

BY THE END OF THE SESSION, THE PARTICIPANT WILL BE ABLE TO:

1. Give examples of some practical strategies that could be used with clients
2. Describe the prevalence rates of early-onset dementia and Alzheimer's
3. List signs and symptoms of early-onset dementia and Alzheimer's

Course Interaction and Technical Requirements: This live webinar is fully interactive. Attendees may ask and answer questions throughout the presentation and participate in instructor-led discussions. A computer or mobile device is required. Zoom account is *not* required. You will receive an email approximately 24 hours prior to the start of the class with a link to the webinar.

In order to receive credit, you must login on time, attend the entire presentation, and complete an online evaluation within 30 minutes of the conclusion of the event. Attendance log and Zoom analytics will be reviewed by the CE Director. Certificates will be provided in approximately 7-10 business days.

Target audience: Social workers, case managers, discharge planners, nurses, counselors, long term care administrators, and other healthcare professionals.


SOCIAL WORKERS: CEU Creations, #1239, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: [11/22/21-11/22/24]. Social workers completing this course receive 1 General continuing education credit.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0616. This activity is approved for 1 contact hour.

An application has been submitted to NASW NJ for consideration to offer CE credit to social workers in New Jersey.

NURSES: 1 Contact Hour - CEU Creations is an approved provider of nursing CEs through the California Board of Registered Nursing. Provider number: CEP16563. All states retain their own licensing authority through their own boards. Please make sure to check with your own state board to ensure transferability of the CE credits.

COUNSELORS: 1 Contact Hour –

 CEU Creations has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 6941. Programs that do not qualify for NBCC credit are clearly identified. CEU Creations is solely responsible for all aspects of the programs.

CEU Creations, Inc. is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed mental health counselors. #MHC-0199. This activity is approved for 1 contact hour.

Long Term Care Administrators: This program has been submitted to NAB/NCERS for continuing education credit but is not yet approved. For more information, contact Patty Tucker at 770-880-9873.

Cancellation Policy: Registrants must cancel via email or phone at patty@ceuc creationsinc.com or 770-880-9873 (contacting other staff members/leadership does not guarantee your cancellation.) No faxes or mail cancellations will be accepted.

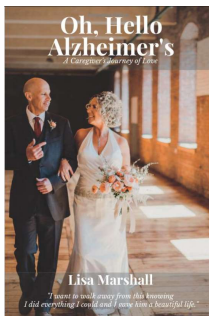
For more information on the course, accommodations for disability, grievances, or any other concerns, please contact CEU Creations via Anne McSweeney at info@ceuc creationsinc.com or 404-421-6055.



PRESENTER BIOS:



**Lisa Marshall, Author,
Blogger, Care Partner**



Lisa Marshall was the primary caregiver for her husband Peter Marshall who was diagnosed with early-onset Alzheimer's in 2018 at the age of 53. Lisa retired in 2020 from a professional sales career to care for her husband who could no longer be alone. Peter passed away on December 26th, 2021, just three years and eight months after diagnosis. He was 56.

She is passionate about advocating for support for caregivers and raises her voice to create awareness of the disease. For over four years she has chronicled her and Peter's daily journey at www.facebook.com/ohhelloalzheimers offering an honest, realistic, and raw look at Alzheimer's disease, to followers all over the world. Her book, *Oh Hello Alzheimer's*, a love story and caregiver guide, is available on Amazon. This book offers tips and tricks for caregivers, covering taboo topics not often talked about. She is also a contributing author of *Chicken Soup for the Soul: Navigating Elder Care and Dementia*. Her chapter depicts just one of the many sad nuances of Alzheimer's.

Lisa and Peter's journey has been covered on CNN, The Washington Post, Today.com, CBS Evening News, On the Road with Steve Hartman, People.com, and more.

Continuing her passion, she holds virtual Alzheimer's discussions with followers as well as private consultations, offering her insight, tips, and coping skills. Participants discuss their own unique stories and realize a sense of community together in a safe space.

She works with companies that offer continuing education credits to medical professionals helping them to understand the disease. Lisa shares tips she's learned to help professional caregivers cope which ultimately helps their Alzheimer's patients.

Lisa works closely with the Alzheimer's Association and led a team with Walk to End Alzheimer's helping fund research to find a cure. Her team was the largest fundraising team in CT in 2021, raising more than \$55,000.

When Lisa isn't writing, she spends time with her family. She has three grown children, two stepchildren, and two grandsons who she babysits whenever she can. Additionally, she enjoys a very active life hiking, swimming in the neighborhood lake, going to the beach, visiting with friends, traveling, and gardening. Lisa practices meditation and vibrates positive energy and love to everyone she meets. Her mantra is to find joy in life and live each day with no regrets.



**Jessica Patterson, LMSW, DSW,
CEU Creations
Educational Manager**

Jessica is a licensed social worker with over ten years of experience working in different systems. Jessica has a strong passion for teaching, training, and professional development. She also has a strong background around creating trauma informed systems, social emotional behavioral health and the implementation of community and individual support systems.

Jessica has created and facilitated many professional development trainings throughout her career. Jessica's role at CEU Creations includes developing curriculum, working with licensure boards, and presenting at various CE trainings. She holds a Bachelor's degree in organizational management and sociology from Ashford University. She received her Master's in Social Work from University of Iowa and her Doctoral degree in Social Work from Capella University. Jessica is a licensed Social Worker through the state of Iowa. Jessica currently lives in Iowa with her husband, four children, two dogs, and cat.

Any spare moment that Jessica has is usually spent running or reading.